

Personnel Hilites

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Former WHS Employee Shares Her Personal Story

When Laurie lost husband, Dave, in the September 11 terrorist attack on the Pentagon, she felt like her entire world collapsed. "The depths of the pain we endured cannot be put into words," she said of herself and two young boys. As a stay-at-home mother, she feared for her family's financial future. However, through charitable organizations supported by the Combined Federal Campaign (CFC), they were given financial assistance to meet their immediate needs and received grief counseling that has helped them cope with their terrible loss. "Having benefited so personally and directly from the CFC charities, I can say CFC truly touches people's lives, even when situations seem hopeless." Laurie shared her story at the Washington Headquarters Services/PFPA CFC Kickoff on October 7. [Read Laurie's complete story in the *Caring is Sharing* section of your 2002 CFC catalog. This special section can be found in the catalog between pages 78-79. In addition to Laurie's poignant story, the stories of other Federal employees who have received CFC help are printed.]



Trooper Michael S. Middleton, one of Virginia's finest.



(Submitted by Pam Mirelson, WHS 2002 CFC Communications Liaison from the Directorate for Communications and Directives.)

Pentagon's First 9/11 Casualty

VA Trooper Credits Survival to CFC Agency Medical Team

It was a bright fall day, not unlike that of his last visit. But, as Virginia State Trooper Michael S. Middleton sat in the Pentagon courtyard recently surveying his surroundings, the circumstances could not have been more different. Trooper Middleton was on duty in the vicinity of I-66 a year ago on September 11 when he received the radio alert that a plane had crashed into the Pentagon. He sped in the direction of the trouble and arrived on the scene just in time to see a ball of flame burst skyward. Acting on the contrary instinct all emergency workers seem to possess, he ran into the inferno. The horrors he saw and experienced inside changed his life,

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but first, they nearly took it! Trooper Middleton has the dubious distinction of being the Pentagon's first September 11 casualty.

He recalls the initial pandemonium as the first responders raced against what they knew was, in a very real sense, a ticking time bomb. The details are almost as difficult to hear, as it seems they remain for him to relate. It was like running into a lava pit, he recalled—intense heat, thick smoke, and an eerie red glow. But, the most horrific and still haunting, were the bodies, the pungent odor, and the screams. Don't look he told himself, just keep going. Teamed with a Pentagon Defense Protective Service Officer and a contractor, familiar with the building, Trooper Middleton ran farther in through knee-deep water and around dangling live wires, kicking down doors (where possible), looking for survivors. Soon the adrenaline rush gave way to harsh reality. He couldn't breathe and felt like he was wearing rough, wet clothes on a bad sunburn. Firefighters arrived on the scene and ordered the trio out. At that point, Middleton acquiesced but wasn't sure he could make it. He collapsed in the parking lot about 30 seconds ahead of the building's falling walls and secondary explosion.

At first no one realized the extent of his injuries. He was rushed to INOVA Alexandria Hospital (part of the INOVA Health System Foundation and a CFC participating agency).

Pam Mirelson interviewing Trooper Middleton in the Pentagon courtyard.

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David O. Cooke Scholarship Fund

This year's DoD Combined Federal Campaign (CFC) is dedicated to the memory of David O. "Doc" Cooke in honor of his many years of service as the Chairman of the National Capital Area (NCA) Local Federal Coordinating Committee. During his 11-year tenure as Chairman, he raised over a half a billion dollars for CFC charities.

As a tribute to Mr. Cooke, who passed away in June, the **David O. & Marion M. Cooke Memorial Scholarship Fund** was

established by the Cooke children. The goal of the Cooke Scholarship Fund is to endow one or more educational scholarships each year. Although this fund is not specifically listed in the 2002 CFC catalog, those interested in making a voluntary contribution may do so through the Federal Employees Education and Assistance (FEEA) Fund. The FEEA Fund is an eligible voluntary agency authorized to take part in the CFC, and under its auspices, the Cooke Scholarship Fund is being administered.

To ensure that your contribution goes to the Cooke Scholarship Fund, mark Code #1234 on your CFC pledge card. Then, make a copy of your pledge card and give it to your Directorate's Campaign Manager, who will mail that copy to the FEEA Fund on your behalf. For further information about the donation process to the Cooke Scholarship Fund, talk with your Campaign Manager. Another option is for donors to mail a duplicate copy of their CFC pledge card directly to the FEEA Cooke Memorial Fund, c/o Steve Bauer, 8441 W. Bowles Ave, Suite 200, Littleton, CO 80123-9501.



WHS/PFPA Kickoff 2002 CFC

The Washington Headquarters Services (WHS)/Pentagon Force Protection Agency (PFPA) 2002 Combined Federal Campaign (CFC) officially started on October 7. This year's Campaign Chair, Joe Friedl, presided over the October 7 kickoff event that included a mix of patriotism, a reflection on the events of the past year, personal testimonials, a call to action, and, oh yes, BINGO.

Following Norman Cooper's goose bump-raising rendition of the "Star Spangled Banner," the new WHS Director, Raymond DuBois, called on WHS to come together as a family and as a community to meet and exceed this year's \$118,000 goal, and for the newly designated PFPA to hit its \$20,000 target. He asked Pentagon workers to remember how, just over a year ago, so many people and organizations stepped forward to support our community. The CFC now offers us the opportunity to pay back and express our gratitude.

Former WHS employee, Laurie Laychak, supported this sentiment when she related how the Pentagon attack upended her life and quickly turned a long-time CFC supporter into a recipient. The loss of her husband, Dave, in the Pentagon attack left the stay-at-home mother of two young boys not only grief-stricken, but also fearful for the family's financial future. "You just never think it could happen to you," she told the group, "but, sometimes it does." She credits CFC organizations for bringing back a measure of peace of mind—financial support



WHS Director, Ray DuBois presenting campaign goals to the Campaign Managers from the Personnel & Security Directorate, Heidi Smith (left), and the Federal Voting Assistance Program, Maurice Howe (below).

right away and counseling for herself and the children as long as they want it. "Our time here is so precious, so short," she reminded the group. "And, it is our job to reach out to other human beings in the world." At the end of her brief, but heartrending comments, one could hardly imagine a better example of the CFC, "Caring is Sharing," slogan.

Other speakers urged the campaign leaders to encourage people to find an organization they believe in and get involved. Mr. Ralph A. Nappi Jr., President and CEO of the Make-A-Wish Foundation of the Mid-Atlantic, spoke of the items that top the wish lists of the 2 to 18-year-olds his organization serves. The hearts' desires of an abbreviated lifetime for these ill children include trips (Disney remains number one), computers, shopping sprees, and VIP meetings (sorry Mr. President, Michael Jordan is still most sought after). While the organization goes to great lengths to grant wishes, Mr. Nappi admits he was taken aback by the request of one 11-year-old who has a loving



family but limited material means. Demonstrating understanding beyond her years of what matters most in life, she declared that her wish was to help someone less fortunate. Through the Foundation, she will sponsor a girl in Africa until she is 18 years old. Mr. Nappi encouraged all to follow her example, "Find something that touches your heart and get involved."

Mr. Chris Zappia, also represented an organization geared to helping kids, the SOS Children's Village. It's the largest children's welfare organization. With 435 villages in 131 nations worldwide, the organization transcends the boundaries of race, religion, politics, and poverty, by caring for abused, neglected, and abandoned children. "We become their family," Zappia noted, "raising them to be

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Ralph Nappi, Jr., President/CEO of the Make-A-Wish Foundation of the Mid-Atlantic.

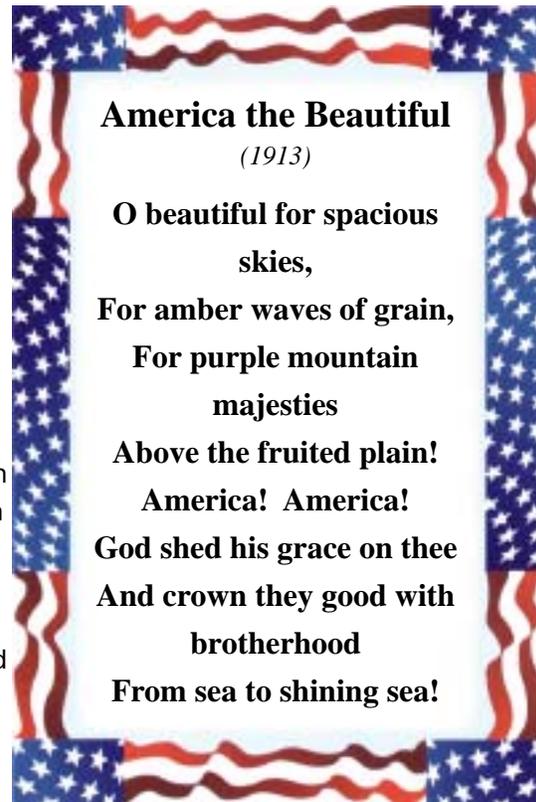
productive members of the society in which they will live." The Villages are directly raising 50,000 children and will continue to care for them until they are through their university studies. Though it is difficult to quantify the benefits of bringing security and stability to the life of a child, Mr. Zappia related one incident where confrontation between a Palestinian boy and an Israeli soldier was averted once the familial bond of the Village was acknowledged.

Moving from the sublime to the serious, the DoD CFC Loaned Executive, Lieutenant Colonel "Reggie" Hall, and WHS Campaign Manager, Larry Hottot, pulled numbers for the first games of the 2002 CFC BINGO season. Several winners took away prizes representative of those that will be available to WHS employees who complete a CFC pledge card

and opt to play the weekly games. Go to the WHS CFC website <http://cfc.whs.mil/> for BINGO details and daily numbers.

Throughout all aspects of the program the spirit of one no longer present was perceptible—the long-time CFC advocate and former WHS Director, David O. (DOC) Cooke. Comparing Mr. Cooke to Little Orphan Annie's Daddy Warbucks, WHS Campaign Chair Friedl noted that he helped raise over half a billion dollars while serving as the Chairman of the National Capital Area's Local Federal Coordinating Committee. So great was his commitment that the scholarship fund, recently created in his name, is now a CFC eligible charity through the Federal Employee Education and Assistance Fund. Indeed, the entire WHS/PFFA 2002 CFC campaign is dedicated to Mr. Cooke's memory and his legacy of charitable leadership and compassion for others.

The kickoff ended with the attendees joining Norman Cooper in singing "America The Beautiful." And, wearing their WHS signature red



America the Beautiful
(1913)

**O beautiful for spacious
skies,
For amber waves of grain,
For purple mountain
majesties
Above the fruited plain!
America! America!
God shed his grace on thee
And crown they good with
brotherhood
From sea to shining sea!**

campaign buttons that read, "Do It For DOC" everyone left determined to support this year's campaign.

(Submitted by Pam Mirelson, WHS 2002 CFC Communications Liaison from the Directorate for Communications and Directives.)

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“Keep hope alive.”

—Dr. Martin Luther King, Jr.

“Kindness is the language which the deaf can hear and the blind can see.”

—Mark Twain

“No act of kindness, however small, is wasted.”

—Aesop

”

Who are the CFC Loaned Executives?

As the Federal Combined Federal Campaign (CFC) gears up each year, individuals are selected to serve as Loaned Executives (LEs) to the National Capital Area (NCA) campaign. After a short, intensive training period, those chosen as LEs are assigned to work with one or more Federal agencies (other than their home agencies) in planning and managing CFC annual campaigns. With guidance and assistance from CFC professional staff, LEs operate with a high degree of personal initiative and independence exemplifying professionalism, determination, and commitment to the CFC cause, with a willingness to “do what it takes” to get the job done.

The LE program is not new. It was authorized March 3, 1971 in a Presidential memorandum to Federal departments and agencies. The Office of Personnel Management recognizes the program as a developmental experience for promising and potential managers. The LEs are representatives of their home agencies, as well as spokespeople for the CFC. The LE program was strongly supported by “Doc” Cooke who served as the Chair of the NCA Loaned Executive Program for 11 years.

The LEs serve as principle consultants to organizations’ CFC campaign teams. In this role, their responsibilities include establishing campaign monetary and participation goals; publicizing and tracking results; conducting Keyworker training; making effective oral presentations and preparing persuasive written materials; applying interpersonal and



Pictured is Lt Col James “Reggie” Hall (USAF) with Tim “Uncle Sam” Toepke (Department of Treasury). Lt Col Hall is the LE assigned to the WHS/Pentagon Force Protection Agency campaign.

“teaming” skills to accomplish tasks; developing and supporting kickoffs and special events; analyzing data to identify and solve problems; and distributing campaign materials. While the LEs work extremely hard during their campaigns, they also have fun.

This year’s 13 Defense LEs have been working with Steve Kelly, Manager of the DoD CFC Management Office, in support of the various Defense campaigns. The 2002 DoD LEs are Caroline L. Craig (Missile Defense Agency), Thomas Macgregor

(Defense Intelligence Agency), Denise Baken (Office of the Secretary of Defense), and Robert Wood (Defense Threat Reduction Agency) who are working with the USN campaign. Mr. Kenneth Snyder (Washington Headquarters Services), Mary Jane Costa (Defense Contract Management Agency), Arthur Allen (USMC), and Robert Cuce (Defense Information Systems Agency) are supporting the USA campaign. The remaining five LEs are assisting anywhere from two to five different agency accounts. These LEs are Emerson Senn (Defense Logistics Agency); James Hall (USAF); Teresa “Tee” Smiley (National Imagery and Mapping Agency); John Kelley (USA); and Nancy-Jeanne Rosenberg (TRICARE). When it’s all said and done, the LEs serve as CFC “Goodwill Ambassadors” and linchpins between the DoD CFC Management Office and the various Defense campaigns.

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“No person was ever honored for what he received. Honor has been the reward for what he gave.”

—Calvin Coolidge

“You must be the change you wish to see in the world.”

—Mahatma Gandhi

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DoD Kicks Off CFC Campaign With \$11.3 Million Goal

On September 18, Wilhelmina J. Rolark inspired the gathering at DoD's kickoff for this year's Combined Federal Campaign (CFC) as she enthusiastically had the audience chanting, "If it's to be, it's up to me. ... If it's to be, it's up to me." "We're going to have the greatest CFC campaign — ever!" exclaimed Rolark, President of the United Black Fund, in the Deputy Secretary of Defense conference room at the Pentagon.

This year's DoD campaign runs from September 18 through December 15. The CFC is the annual fall fund-raising drive conducted by Federal employees. Each year, Federal civilian and military personnel contribute millions of dollars to the CFC to benefit thousands of local, national and international nonprofit charities. "Last year, the generous people of this department outdid themselves by giving more than \$12.5 million — \$1.5 million over our goal," said Deputy Defense Secretary Paul Wolfowitz, keynote speaker and Vice Chair of the CFC. "This year, our goal is \$11.3 million, and I'm confident that we'll exceed that goal as well."

This year's DoD CFC is dedicated to the memory of David O. "Doc" Cooke in honor of his many years of service as the National Capital Area (NCA) CFC Chairman. Wolfowitz said Cooke raised more than a half a billion dollars during his 11 years as CFC Chairman of the Board. "His single motivation was his concern for improving the lives of others, including the men and women of the Armed Forces and the people of our community here," Wolfowitz said.

And speaking of helping others, he continued, DoD's service members and civil servants have been doing that on a heroic scale. "They've elevated service to its highest expression in Afghanistan, along with other men and women who stand watch throughout the world and across our country in this war against terrorism," the Deputy Secretary said. "While they serve us so faithfully and so well, the charities of CFC give gifts of education, nutrition, and life-giving support to those who need it, whatever the crisis, wherever it happens. "It's significant, too, that almost every agency providing national and local relief following last September's attack is part of this campaign," he said.

Also taking part in the kickoff ceremony was Ann M. Veneman, Secretary of Agriculture, and the 2002 CFC Chair of the NCA who said, "President Bush has urged the American people to fight evil with acts of kindness by

reaching out to a neighbor, by hugging a child, or lending a hand to someone in need. What better way to do this than by participating actively and giving through the CFC? "Our goal this year is to raise \$50 million," Veneman noted. "It's an ambitious goal. But, the Department of Defense has been truly a leader in the CFC. You've had a 67 percent participation rate for the last three years." She quoted Bush as saying, "Public service in America today is not just another job. It's an important act of citizenship."

At the DoD kickoff, each Defense agency received its monetary target for the campaign. Members of the Pentagon Force Protection Agency (PFPA) Team are pictured below after receiving their goal. This year PFPA is a part of the WHS campaign.

(Excerpts from article written by Rudi Williams, American Forces Press Service, Washington, September 19, 2002.)



Pictured l. to r., Tim "Uncle Sam" Toepke, Department of Treasury; Lt Col James "Reggie" Hall, Loaned Executive to the WHS/PFPA campaign; Wilhelmina J. Rolark, President, United Black Fund; Secretary of Agriculture, Ann M. Veneman; Deputy Secretary of Defense, Paul Wolfowitz; John Jester, Acting Director, PFPA; and Richard Dooley, PFPA Campaign Manager.

9th Annual CFC Charity Fair Held at Pentagon

On October 16 and 17, 2002, the 9th annual DoD Combined Federal Campaign (CFC) Charity Fair was held at the Pentagon. This event, started in 1994 by Steve Kelly, then a Loaned Executive (LE) of the National Capital Area, provides visibility for the CFC charities and gives employees an opportunity to meet diverse charity representatives and learn about their organizations.

During this year's two-day Charity Fair, approximately 70-75 charities were in attendance each day. Some charities participated both days and others just one. The event was held on the Pentagon Concourse from 10 a.m. to 2 p.m. each day. Charity Fair days are fun-filled and exciting, with lots of employee give-aways, but the real mission is serious—information sharing and explaining how the different organizations help those in need.

Now that the Charity Fair is an integral part of DoD's annual CFC, its coordination has been turned over by Steve Kelly, now the Manager of the CFC Management Office,

to the LEs who are on temporary assignment to his office for the duration of the campaign. The two LEs who coordinated this year's Charity Fair were Caroline Craig (Missile Defense Agency) and Ken Snyder (Washington Headquarters Services). When the Charity Fair was in full swing, all the LEs helped out with the myriad of activities involved in executing this special project.

Some of the participating charities in this year's event included the American Red Cross, Angel Flight for Veterans, Boys and Girls Club, Cancer



Caroline Craig, Charity Fair Coordinator, with LE, Teresa "Tee" Smiley, (National Imagery and Mapping Agency) getting ready to welcome the Charity Fair representatives.



Treatment Research Foundation, Children's Hospital, Fisher House Foundation, Homeless Animal Rescue Team (HART), Medical Research Agencies of America, Tomorrow's Black Men, Jewish Council for Aging, Earth Share, USO, Visiting Nurse Associations of America, Children's Tuition Fund, Diabetes National Institute, House of Ruth, and Hospice Foundation of America.



Pictured are Charity Fair booths for Operation Christmas Child, Volunteers of America, and Canine Companions.

CFC *Hope Mobile* Shows Hope, Caring, Appreciation

Sitting in the driver's seat, Terry Tharp said the *Hope Mobile* "comes out for CFC events to show that there is hope, caring, and appreciation for everyone."

Ms. Tharp is the Logistics Manager for this year's Combined Federal Campaign supporting the DoD CFC Management Office. She drives the *Hope Mobile* delivering campaign supplies to the different agencies throughout the Pentagon and supporting CFC events. She said the vehicle is decorated with CFC posters and photographs because "if you see it, CFC is on your mind. You can say to yourself, "I haven't pledged, or, I need to pledge more."

(Excerpt from article written by Rudi Williams, American Forces Press Service, Washington, September 19, 2002.)



Logistics Manager, Terry Tharp, and her *Hope Mobile* (below).



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He had suffered not only from smoke inhalation, but first and second-degree burns to his throat, followed rapidly by sepsis pneumonia and a collapsed lung. As he lay in an induced coma, his condition worsened. He was diagnosed with Acute Respiratory Distress Syndrome (ARDS). His body was wracked by convulsions and his organs began shutting down. He had terrifying flashbacks and was sure he could still smell jet fuel. At one point, pain and exhaustion nearly extinguished his will to live. He wrote a note, "Take care of my family."

Trooper Middleton credits his recovery turnaround to the INOVA Alexandria Hospital doctor who diagnosed ARDS and fought to obtain the medication that proved effective in his case. "They're incredible," he said of the INOVA health care providers. "I've never met a more dedicated staff." By early November of 2001, he had not only returned to his family (wife, Karin, and sons Brandon, 5 and Michael 2), but he was back at work as well. Asked what message he would convey to the INOVA staff now, Trooper Middleton grins widely and proclaims, "I love you all. If my arms were long enough I'd hug them all."

Is Trooper Middleton's view of his work different today? No. He's still passionate about his work, a self-admitted adrenaline junkie, but more compassionate. "I have a bit of a tough love perspective now," he concedes. He plays down the valor of his actions that fateful day in September. "I'm no hero," he states over and over. The real heroes, he contends, were those on the medical staffs and the people who come to the Pentagon every day to work. Would it surprise you to learn Trooper Middleton that there are many at the Pentagon who would respectfully disagree?

(Submitted by Pam Mirelson, WHS 2002 CFC Communications Liaison from the Directorate for Communications and Directives.)

CFC Information at Your Fingertips

If you want to know what's happening with the **WHS/PFFA Combined Federal Campaign**, go to <http://cfc.whs.mil/>.



At the click of your computer mouse, you'll be able to find out how each WHS organization and PFFA is progressing toward its monetary goal; get information about upcoming events; learn how your CFC contributions benefit the CHARITIES and the DONORS; identify daily BINGO numbers, and much more. **The WHS/PFFA campaign is in its fourth week of BINGO.** After this week, there will be one more BINGO game remaining. BINGO numbers are posted daily at noon on the WHS 2002 CFC website.

Keep the CFC spirit alive. As Wilhemina Rolark, President of the United Black Fund, remarked at this year's DoD CFC kickoff on September 18, "If it's to be, it's up to me."



WHS/PFPA 2002 CFC Team

A successful campaign draws its energy, strength, and power from its committed and dedicated leaders and supporters. This year's WHS/Pentagon Force Protection Agency (PFPA) Campaign Team has such individuals from the Chair, Vice-Chair, and Campaign Manager to the Steering Committee, Directorate Campaign Managers and Keyworkers. A list of the members of the 2002 Campaign Team is provided below. If you have questions about the campaign, contact the appropriate team member.

2002 WHS CFC Steering Committee

The WHS Directorate for Budget & Finance is managing this year's WHS 2002 CFC. Chair: **Joe Friedl**, Director, B&F; Vice-Chair: **William Bader**, Deputy Director, B&F; Campaign Manager: **Larry R. Hottot**, Accountant, B&F. The campaign's Loaned Executive is **Lt Col James Hall**, USAF, DoD Campaign Management Office.

Advisory

Mario Lopez, 2001 WHS Campaign Manager, RE&F; **Rita Rutsohn**, 2000 WHS Campaign Manager, P&S; **Colleen Wiatt** and **Bruce John**, RE&F, CFC Website & Graphics; **Pam Mirelson**, CFC Communications, C&D; **James Beaston** and **Frank Doms**, Logistics, RE&F; **Richard Dooley**, Campaign Manager, PFPA.

WHS Directorate Campaign Managers and Assistant Managers

Bene deGuzman, Budget & Finance, 703/693-8898; **Capt John Larson**, Communications & Directives, 703/697-6131; **Pamela Bennett**, Defense Privacy Office, 703/607-2945; **Deborah Lidderdale**, DIOR, 703/604-2945; **Maurice Howe**, Federal Voting Assistance Program, 703/588-1584; **Arthur Horn & Sharon Reinke***, Freedom of Information & Security Review, 703/697-2716; **Alana Brevard**, General Counsel, 703/693-7374; **Heidi Smith**, Personnel & Security, 703/693-8500; **SFC Thomas Prudhomme & Tina Nevitt***, Real Estate & Facilities, 703/601-2554; **SFC Thomas Prudhomme**, Miscellaneous Activities, 703/601-2554; **Richard Dooley**, Pentagon Force Protection Agency, 703/614-8192.

*Assistant Campaign Managers



Pictured l. to r., Tim "Uncle Sam" Toepke, Department of Treasury; Larry R. Hottot, WHS/PFPA Campaign Manager; William Bader, WHS/PFPA Vice-Chair; Wilhemina J. Rolark, President, United Black Fund; Secretary of Agriculture, Ann M. Veneman; Deputy Secretary of Defense, Paul Wolfowitz; Joe Friedl, Chair, WHS/PFPA; and Lt Col James "Reggie" Hall (USAF), Loaned Executive to WHS/PFPA campaign. Photo was taken after WHS received its campaign goal at the DoD CFC Kickoff. (See full story on page 6.)



WASHINGTON HEADQUARTERS SERVICES
PENTAGON FORCE PROTECTION AGENCY

“ The best and most beautiful things in the world
cannot be seen or even touched.
They must be felt with the heart. ”

— Helen Keller

Caring is Sharing



David "Doc" Cooke
"Do it for DOC"

For Information contact:
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